

TAGLIT Birth Right – Active Business Planning Models

Taglit Birth Right is a non-profit educational organization and Zionist enterprise established in 2000 to strengthen the connection between the young people of Diaspora Jewry and Israel. As part of the project, more than 650,000 young Jews from 68 countries have visited Israel to date, accompanied by about 115,000 soldiers from elite units and outstanding Israeli students.

Objective

Replacing a multi dozens Excel sheets as a Budgeting system which caused a lot of planning mistakes, bad accuracy of the data a weak capabilities of analytics. The planning circles should be shortened, instead of many dozens of cluttered Excel to a one integrative and system that allows the working assumptions and financial results to be communicated transparently to the management.

Mission

Implementation of an Active Planning, Budgeting and Reporting System based on **Workday Adaptive Planning** which includes:

- Planning government income and income from donors and institutions
- Educational trips expenses according to the origin country of participants, flight costs, hotels, etc.
- Costs related to Israelis who accompany the tours
- Workforce planning – HC & costs
- Travel Expense
- OPEX/CAPEX Planning model
- Allocations Model

In addition to all above, a daily automated integration processes were developed to import the Actual data from the ERP & CRM system. The data is mapped and implanted in the various models to produce a continuous picture of execution against budget and forecast . The models are wrapped in a layer of financial and operational reports that allow the budget owners to closely monitor the pace of budget utilization .

As a non-profit reporting directly to the Prime Minister's Office on a monthly basis, the reliability of the data and the optimization of the time required to collect it to an aggregated

level while maintaining the ability to drill quickly down to the individual transaction level are of great importance

One of the major challenges in the project is that the budget and financial statements are built in **dollars and on a cumulative basis** while the report to the government is in **shekels and on a cash basis**.

The collaboration between DataForce Professional team and Taglit's Finance Department has leveraged the capabilities of **Workday Adaptive Planning** to precisely match to Taglit's requirements and challenges.